DataActLab

Visualizing data
for a better world

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Data for Action - Success factors

1. User needs - who and what?
2. Identify key questions
3. Find the story
4. Data - be selective
5. Make it simple

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Data Meaning Action

SDG:s + Finance for Development = Impact

- Where are needs?
- What resources are available?
- Are resources spent effectively?

Development Data Hub - tracking financial flows to 150 countries
Ending Rural Hunger - SDG 2 tracker (needs, policies and resources)

Country owned digital SDG portals for analysis, informed policies and action - Colombia

- Visualize and tell story of SDG data national/subnational level - drive better decisions
- Demand driven - tailormake data story to local context and needs
- Build on what is already there
- Easy and fun to use!
- Statistics + other forms of data - data eco system
- Open to the public, open source
- Scale up test in other regions - get champions on board

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Examples

- Development Data Hub -   visualizing financial flows along poverty data in 150 countries - www.devinit.org

- Spotlight on Uganda - visualizing subnational level data http://data.devinit.org/#!/spotlight-on-uganda

- Ending Rural Hunger - tracking data on needs, policies and resources to End Hunger by 2030 www.endingruralhunger.org

- Country owned digital dashboard SDGs - Colombia

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Timeline

Data:
-Baseline/58 indicators
-Data gaps
-Target audiendce user needs

Concept:
-mockups
-teamwide discussions
- A
- B
- C

UNGA:
-present ideas
-work in progress
-sharing/ learning
- B
- C

Prototype:
country-owned, user-friendly, open-access dashboard
- B
- C

Enhance
Expand
Update

August 2016

Sept 2016

Q1 2017

2017/2018

Scale up

2-3 other countries

10-20 countries

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Thank you

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